

PRODUCT DEVELOPMENT

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The Project —————>

3rd Showcase - Dynamic and Concept

Recycle the recycled design and development – Transforming and deconstructing the recycled products conceded in the previous stage in order to make new ones.

At this stage of the project, we had a limited variety and quantity of materials. The challenge was to develop a workpiece using only the available materials, focussing on the best way to use them.



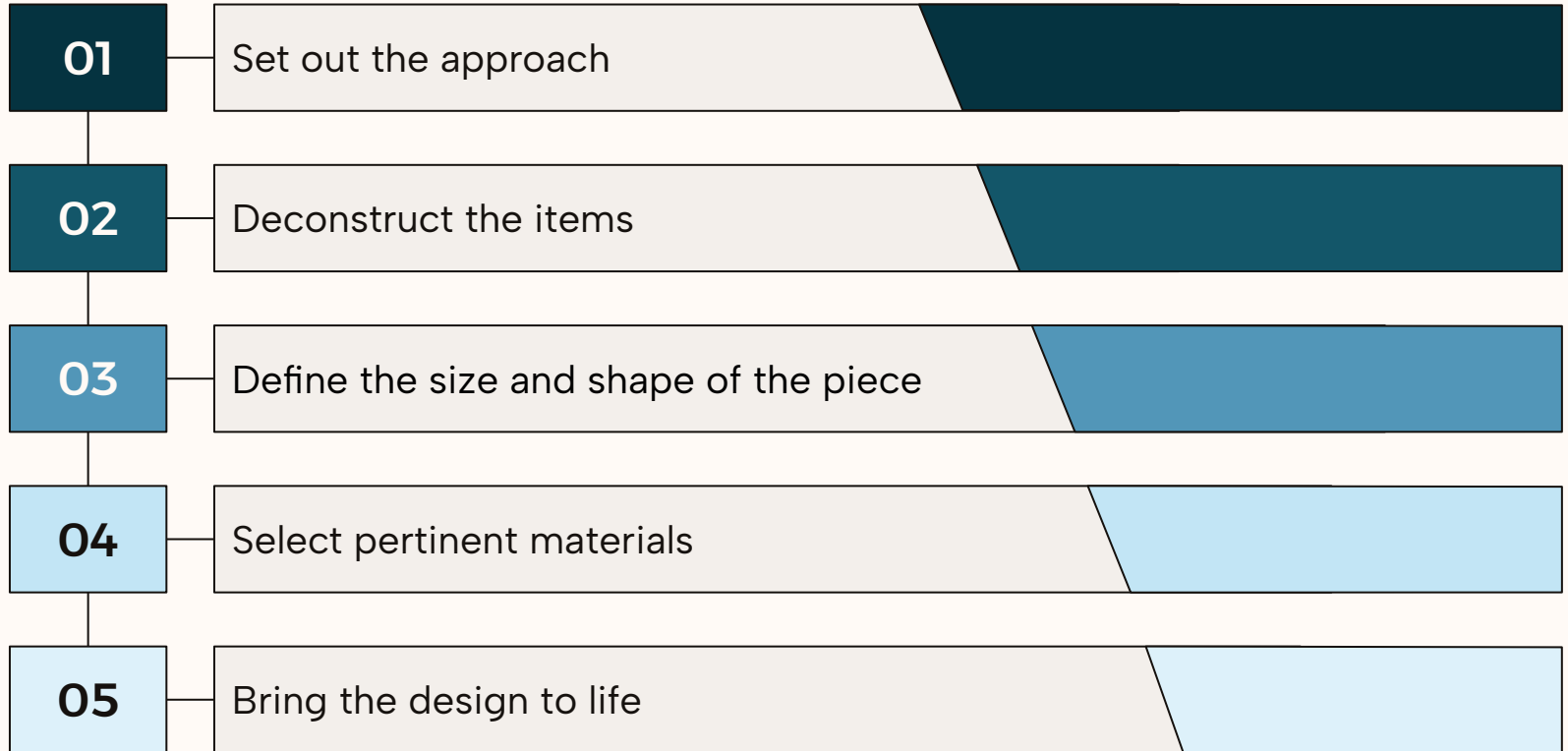
Materials and Trims selection

We set out to develop a sporty approach to this transformed product.

We deconstructed the items, keeping parts that we considered useful. For example, we decided to take advantage of the front of the bag with the application of a press stud and, with this, we defined the size and shape of the piece.

The selection was based on the pertinence of the materials to this approach.

Project Planning



The Product Design - Mini Backpack

INTERIOR

CORK

From the 1st showcase suitcase

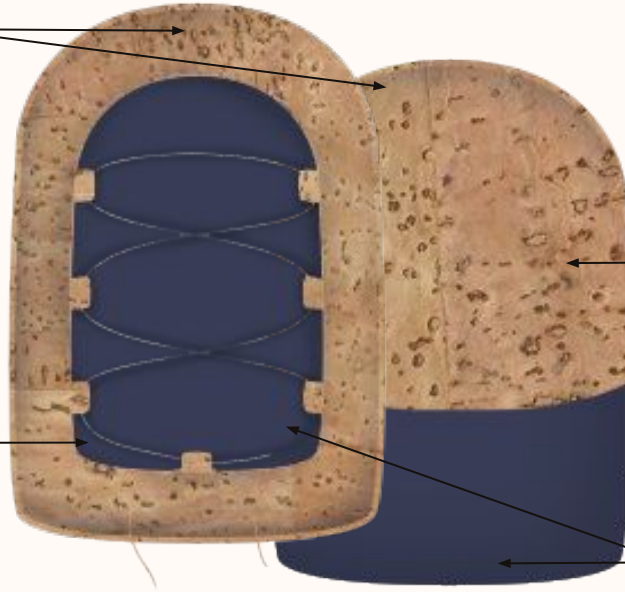
Adjustable suitcase lining from the fabric of the 2nd showcase suitcase with a cork card holder; The adjusting yarn is from the 2nd showcase accessories, covered by hand with woollen yarn from the 1st showcase suitcase

RING AND BELT LANYARDS

From the 2nd showcase jewellery

SERGE

From the exterior fabric of the 2nd showcase suitcase



The Process



The Process

